

# Sol Rashidi - AI & Technology Executive

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## Summary

Sol Rashidi is an AI & Data executive, best-selling author, and the first Chief AI Officer, holding 10 patents and multiple C-suite roles across Fortune 100 companies.

Recognized as a Forbes '21st Century AI Maverick,' she specializes in AI adoption, data transformation, and digital innovation.

## Key Achievements

- First-ever Chief AI Officer (2016)
- 10 patents in AI & Data technologies
- Led 32+ enterprise AI & data transformations
- Named 'Forbes AI Maverick of the 21st Century'
- 'Top 50 Most Powerful Women in Tech'
- 'Top 100 AI Thought Leaders'

## Experience

- Chief Analytics Officer - Estee Lauder
- Chief Data & Analytics Officer - Merck Pharmaceuticals
- EVP, Chief Data Officer - Sony Music
- Chief Data & AI Officer - Royal Caribbean Cruise Lines
- Sr. Partner, Digital & Innovation - Ernst & Young
- Partner, Watson Go-To-Market - IBM

## Skills & Expertise

- AI & Data Strategy
- Digital Transformation
- Business Growth & P&L Management
- AI Ethics & Responsible AI

- Human & AI Workforce Integration
- Keynote Speaking & Thought Leadership

## **Media & Publications**

- Forbes: 'AI Visionary & 21st Century Maverick'
- Fast Company: 'Successfully Deploying AI'
- CNBC: 'The Most Powerful AI Job in the Market'
- CEO World Magazine: 'The Role of Chief AI Officers'
- Keynote Speaker at AI Summit, DeepFest, and GOTO Conference